Humanitarian Inc.? Exploring the Corporate Role in International Development Projects

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Corporate Responsibility Office
Intel is a world leader in computing innovation.
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Mission: Bring smart, connected devices to every person on earth.
Intel Education Service Corps
Introduce PPP

Any facts you can bring in?

What image?
Business Plan Diagram
John Cartwright
17 year Intel veteran
4x IESC volunteer
Jane Kiambo
Pre-School Teacher
80% of 2nd Graders cannot read a paragraph in English or Swahili
Result: Literacy scores 2x in 6 months
THANK YOU!