**2014 IEEE GLOBAL HUMANITARIAN TECHNOLOGY CONFERENCE (GHTC)**
October 10 - 13, 2014 | Silicon Valley / San Jose, California USA
Technology for the Benefit of Humanity    www.ieeeghtc.org

# THE PREMIER HUMANITARIAN SPONSORSHIP OPPORTUNITY OF THE YEAR

GHTC 2014 is the IEEE's flagship annual international conference for scientists, engineers, technology professionals, academics, foundations, government and non-government organizations, and individuals engaged in humanitarian work. We attract participants from around the globe who participate in a world-class program of invited talks, technical sessions, tutorials, exhibits, networking, and social activities, to discuss and develop solutions for present and future humanitarian needs.

As conference patron you have the opportunity to demonstrate your support for the development of new and innovative technologies for this vital mission. As an exhibitor you reach decision makers and technology developers from many sectors in an intimate yet active venue, perfectly deigned to showcase your capabilities.

Benefits include:
❖ Branding and Awareness Building:
   - Direct promotion to IEEE members, and humanitarian practitioners working in the field
   - Direct promotion to e-mail listings and publications
   - Access to conference speakers and participants, including field practitioners, to learn about burning humanitarian issues, and how they are being addressed.

❖ High Traffic Networking:
   - Approximately 300 attendees
   - Exhibit tables located in the same area as conference breaks where participants will have easy access to your information
   - A welcome reception co-located with poster sessions providing direct interaction with innovators

**2014 IEEE GHTC Patronage Program**

**CONTACT INFORMATION**
For more information, please contact Azmat Malik anmalik@ieee.org

# <u>Patronage Options</u>

### <u>Conference Patronage Program</u>
2014 IEEE Global Humanitarian Technology Conference provides various levels of sponsorship and benefits.

## <u>PLATINUM Patron - $25000</u>

**Platinum Patronage includes:**

**1: Recognition as the Platinum Level Patron on:**
- a) Conference website (with your logo and a link to your website)
- b) Conference posters, signs, and flyers
- c) Program listing
- d) Mention during opening and closing remarks
- e) Full page advertisement in the conference program
- f) Onsite banner provided by you [up to 4ft x 10ft]

**2: Recognition in our international conference promotion campaign**
- a) Listing in all leading print and online IEEE-GHTC publication promotion efforts
- b) A listing as Platinum patron in all national and regional news releases and calendar

**3: Recognition at the Networking Reception**
- a) Signs and Poster
- b) Promotional email blasts
- c) Speaking opportunity during Networking Reception

**4: Speaking opportunities at the Conference**
**5: 2 - 30" x 72" skirted exhibit tables with 2 chairs each**
**6: 6 conference passes**

## <u>GOLD Patron - $15,000</u>

**Gold Patronage includes:**

**1: Recognition as the Gold Level Patron on:**
- a) Conference website (with your logo and a link to your website)
- b) Conference posters, signs, and flyers
- c) Program listing
- d) Mention during opening and closing remarks
- e) Full page advertisement in the conference program
- f) Onsite banner provided by you [up to 3ft x 8ft]

**2: Recognition in our international conference promotion campaign**
- a) Listing in all leading print and online IEEE-GHTC publication promotion efforts
- b) A listing as Gold patron in all national and regional news releases and calendar

**3: Speaking opportunities at the Conference**
**4: 30" x 72" skirted exhibit table with two chairs**

**5: 4 conference passes**

## SILVER Patron - $10,000

**Silver Patronage includes:**

**1: Recognition as the Silver Level Patron on:**
    a) Conference website (with your logo and a link to your website)
    b) Conference flyers
    c) Program listing
    d) Half page advertisement in the conference program
    e) Onsite banner provided by you [up to 2ft x 6ft]

**2: Recognition in our international conference promotion campaign**
    a) Listing in all leading print and online IEEE-GHTC publication promotion efforts
    b) A listing as Silver patron in all national and regional news releases and calendar

**3: 30" x 72" skirted exhibit table with two chairs**
**4: 3 conference passes**

## Bronze Patron - $5,000

**Bronze Patronage includes:**

**1: Recognition as the Bronze Level Patron on:**
    a) Conference website (with your logo and a link to your website)
    b) Conference flyers
    c) Program listing
    d) Half page advertisement in the conference program
    e) Onsite banner provided by you [up to 2ft x 5ft]

**2: Recognition in our international conference promotion campaign**
    a) An exclusive listing in all leading print and online IEEE-GHTC publication promotion efforts
    b) A listing as a Bronze patron in all national and regional news releases and calendar

**3: 30" x 72" skirted exhibit table with two chairs**
**4: 2 conference passes**

## Conference Proceedings, Badges, Bags Patrons - $5,000 each

**1: Recognition as the Conference Patron for appropriate item:**
    a) Conference website (with your logo and a link to your website)
    b) Conference flyers
    c) Program listing
    d) Quarter page advertisement in the conference program

**2: Onsite banner provided by you [up to 2ft x 5ft]**
**3: 2 conference passes**

## Reception Patron - $3,000

**Networking Reception**

**1: Recognition as the Conference Patron for Networking Reception:**
a) Conference website (with your logo and a link to your website)
b) Conference flyers
c) Program listing
d) Quarter page advertisement in the conference program

**2: Onsite banner provided by you [up to 2ft x 4ft]**
**3: 1 conference pass**

## Breakfast / Coffee Break  ($500, $1000, $1500)

**Breakfast or Coffee Break Patronage includes**

**1: Recognition as the Conference Patron for Breakfast or break as appropriate:**
a) Conference website (with your logo and a link to your website)
b) Conference flyers
c) Program listing

**2: Onsite banner provided by you [up to 2ft x 4ft]**

## General Information, Contact and Payment Information

There are a limited number of patronages offered at each level. A contract and payment in full is required to secure a patronage package. Advance payment is required for to be included in conference promotion efforts.

Patrons must support the mission of the conference.
Patronage must be pre-approved by the Conference Patronage Chair. Any question of appropriateness of Patronages will be at the discretion of the Conference Patronage Chair.

For more information, please contact Conference Patronage Chair, Azmat Malik, anmalik@ieee.org